

KARI MOYER

CONTACT



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515-689-2872



karimoyer21.wixsite.com/mysite

SOFTWARE KNOWLEDGE

Adobe InDesign

Adobe XD

Adobe Photoshop

Microsoft Office

Adobe Illustrator

SKILLS



Creative
ideation



Editorial
design



Packaging
design



Logo
development



Identity
systems



Digital
Marketing

PERSONAL INTERESTS



Traveling



Hiking



Cycling



Camping



Running



Crafting

WORK EXPERIENCE



Meyocks | meyocks.com

Art Director

November 2006 to Present

- Brand redesign and development of comprehensive brand standards, compelling food and beverage packaging, integrated advertising campaigns and editorial publications
- Strategize, concept, develop and deliver customized communications for a variety of brands
- Act as an art director, lead designer, support designer or production artist on clients in the food, health and agriculture categories
- Manage numerous projects, schedules and timelines
- Meet with and present ideas and concepts to clients
- Art direction of photo and video shoots
- Reviewed image work and print production proofs as well as attended press checks

EDUCATION

Bachelor of Fine Arts, Graphic Design

College of Design, Iowa State University

Ames, Iowa | May 2006

College of Design Rome Program

Rome, Italy | Fall 2005